

Utrecht Workshop in Comparative Cinema History 2010

Film Exhibition in Europe

Preliminary program

Friday 26 November 2010

9.30-10.00: Registration, coffee & tea

10.00-10.15: Welcome

10.15 -12.45: Sessions 1 & 2

The Rise of the Multiplex

Stuart Hanson (De Montfort University, Leicester), "The Point: Birth of the Multiplex in Great Britain."

Claude Forest (Université Paris 3- Sorbonne Nouvelle), "Après l'implantation d'un multiplexe : stratégies et évolutions des anciens complexes concurrents. L'exemple de Conflans Sainte Honorine en région parisienne, France."

Alternative Programming

Kira Kitsopanidou (Université Paris 3-Sorbonne Nouvelle) & Giusy Pisano (Université Paris Est Marne-la-Valée), "Du Théâtrophone à la Theater Television : expériences d'utilisation alternative de la salle de cinéma en Europe et aux Etats-Unis avant la projection numérique."

Ian Cristie (University of London – Birkbeck) on alternative content in UK cinemas (title to be announced).

Sofie van Bauwel (University of Gent), "Comparing urban diaspora film cultures in Belgium."

13.00-14.00: Lunch

14.00-18.00: Sessions 3 & 4

Selling the National

Valeria Camporesi (Universidad Autónoma de Madrid), "Film consumption in a dictatorship. Spain 1939-1968."

Pavel Skopal (Masaryk University, Brno), ">Sovietization< of the post-war national film cultures in the Eastern Bloc countries? Trans/nationally defined quotas of distribution, exhibition and attendance in Czechoslovakia and the GDR and their role in the local film culture, 1945-1970."

Comparing the 1930s

Daniel Biltereyst & Liesbeth den Vijver (University of Gent), "Hollywood versus locality: the programming of American and European film in the 1930s, Ghent."

John Sedgwick (London Metropolitan University), "Patterns of film diffusion in Great Britain in the 1930s."

Jaap Boter (VU University, Amsterdam) & Clara Pafort (Utrecht University), "The retarded nature of the Dutch cinema market in the 1930s."

Petr Szcepanik (Masaryk University, Brno), "Exhibitors as entrepreneurs on a small and fragmented national market in the 1930s: the case of Czechoslovakia."

18.00-19.00: Apéritifs

19.30-21.30: Dinner

Saturday 27 November 2010

10.00-12.30: Session 5

Neighborhood Cinemas

André van der Velden (Utrecht University), "Patterns of film exhibition in suburban Rotterdam."

Sabine Lenk (Cinémathèque de la ville de Luxembourg) "From Centre to Periphery: Mapping Movie Houses in Düsseldorf."

Joel Augros (Université Paris 8- St. Denis), "From the *Cinéma Populaire* to *L'espace 1789*. Cinema in a Parisian suburb."

Lucie Cesalkova (Masaryk University, Brno), "'Next-door entertainment.' Significance of neighbourhood cinemas in the cultural life of Brno from 1918 till 1945."

12.30-13.30: Lunch

13.30-15.00: Session 6

Methodologies

Philippe Meers & Kathleen Lotze (University of Antwerp), "Mapping a city's cinematic past: A multi-method investigation into the cinema culture of Antwerp, Belgium (1950s - 1970s)."

Paul Moore (Ryerson University, Toronto), "A Theory of Showmanship: Ideal Types of Entrepreneurial Exhibition."

15.15-15.45: What next?: Setting the agenda for 2012

15.45-16.00: Closing remarks

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